



COACH MPILO

COACH UNIFORM

Coach Mpilo's outfit

A Coach Mpilo outfit signifies trust and credibility.

A well dressed coach wearing branded gear is easier for men to approach. He is trusted as he represents a 'recognised cadre'.

Because coaches often need to be discreet, we give him the choice of using the 'coach' logo that has no connection to HIV. When Coach Mpilo outfits are co-branded, we ask the implementing partner to consider whether any additional branding will work for or against the Coach. We do not, for example, support the use of the 'red AIDS ribbon' being used as this carries too many negative connotations.



➤ [Coach Mpilo logo](#)



➤ [Coach logo](#)





Golf Shirt



Name tag



Cap





Jacket



Backpack





Coach Mpilo's
outfit examples

